

# CALL FOR PAPERS

## 2ND ANNUAL INTERNATIONAL CONFERENCE ON SUSTAINABLE ENTERPRISES OF THE FUTURE September 12-15, 2010

### CO-SPONSORED BY

Robert Morris University, Moon Township, Pennsylvania, USA  
ORGMAZS Institute, Warsaw, Poland  
Warsaw University of Technology, Warsaw, Poland  
Helena Caodkowska University of Management and Law, Warsaw, Poland

### CONFERENCE LOCATION

Robert Morris University, Charles L. Sewall Center,  
6001 University Boulevard, Moon Township, PA 15108  
(5 miles from Pittsburgh International Airport,  
17 miles from Pittsburgh Downtown)

### CONFERENCE SPEAKER

To be announced  
at a later date

### KEYNOTE SPEAKER

To be announced  
at a later date

### CONFERENCE PAPERS AND ABSTRACTS

Submit abstracts or full papers to Dr. Dean Manna  
at [susentconf@rmu.edu](mailto:susentconf@rmu.edu) by Aug. 1, 2010.

### CONFERENCE PROCEEDINGS

Abstracts and papers will be accepted in a double blind review process.  
A Best Paper will be selected by a review committee. Each registered conference  
participant will receive a copy of the Proceedings.

Papers published in the Conference Proceedings are eligible for  
consideration to be published in peer reviewed journals  
associated with the conference:

*Human Factors and Ergonomics in Manufacturing*

*Economics and Organization of Enterprise -  
Electronic Quarterly*

*Journal Ekonomika i Organizacja Przedsi biorstwa  
Business Administration Quarterly Journal*

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## CONFERENCE TOPICS

Sustainable Business | Finance and Accounting in Modern Enterprises  
Intellectual Capital in Enterprises | Value Based Management and Systems  
E-Marketing | Technological Entrepreneurship | Customer Relationship Management  
Hospitality & Tourism Management | Sport Management | Knowledge Management | Virtual Organization  
Trust Management | Modern System of Manufacturing | Direct Digital/Rapid Manufacturing  
Digital Simulation | E-Learning and Distance Learning | Assurance of Student Learning

## EACH SUBMISSION MUST INCLUDE

Title of paper.

Author(s) and affiliation(s) including complete address(es), telephone number(s), and email address(es).  
In cases of multiple authors, all correspondence will be sent to the first author, unless otherwise requested.

Papers and abstracts submitted for consideration by Aug. 1, 2010 must conform to the paper format requirements are available on the conference website: [www.rmu.edu/susentconf](http://www.rmu.edu/susentconf).

## ADDITIONAL REQUIREMENTS

An author is limited to submit no more than three papers (single or co-authored).

At least one author for each paper must be registered for the conference by Aug. 15, 2010, for the paper to be published in the conference Proceedings.

## HOTEL

The Holiday Inn – Pittsburgh Airport, 8256 University Boulevard, Moon Township, PA is the designated hotel for the conference attendees. The Holiday Inn has a block of rooms reserved at a special group rate. Reservations can be made via the conference website or by calling the hotel directly at 412-262-3600 and asking for the group rate for Sustainable Enterprises of the Future, code **SEF**. The Holiday Inn provides complimentary shuttle service from and to Pittsburgh International Airport. The Holiday Inn will also provide transportation from the hotel to Robert Morris University upon request. Thus, participants need not rent cars or incur charges for taxicabs. Other non-conference affiliated, local hotels are also listed on the conference website.

## REGISTRATION AND HOTEL INFORMATION

A conference registration form and complete information are available on the conference website: [www.rmu.edu/susentconf](http://www.rmu.edu/susentconf).

Registration Fee before Aug. 15, 2010:	\$300
Registration Fee after Aug. 15, 2010:	\$400
Student Registration Fee before Aug. 15, 2010	\$99
Hotel Reservations before Aug. 15, 2010: [participants must make their own reservations] [plus 7% state and 7% local taxes; for single or double]	\$80
Hotel Reservations after Aug. 15, 2010: [estimated: \$149 plus taxes; for single or double]	Current price & availability

